

## EDUCATION ALLIANCE OF WASHOE COUNTY BOARD OF DIRECTORS MEETING MINUTES



June 28, 2021

#### 1. OPENING ITEMS

#### 1.01 Call to Order

The Innevation Center; 450 Sinclair Street; Reno, Nevada

#### 1.02 Roll Call

President Eric Scheetz and Board members John Ahdunko; David Bianchi; Kristine Brown-Caliger; Joe Cline; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Phil Kaiser; Chris Morgan; Charles Pasillas; David Shintani; Jill Tolles were present at roll call.

Members Debbie Biersdorff, Melissa Burnham, Melissa Deadmond, Landon Miller, and Michelle Sanchez-Bickley were absent.

Staff included Brittani Haggarty and Kathleen Newman.

Guest included Troy Parks, WCSD Chief Academic Officer.

### 1.03 Action to Adopt the Agenda

Kendall Inskip asked to make a change to remove agenda item 2.06 as members Natha Anderson and Melissa Burnham were unable to attend.

On motion by Dave Bianchi and with second by Lauren Garfinkel, Education Alliance Board of Directors approved the agenda as presented.

Yea/Unanimous – John Ahdunko; Dave Bianchi; Kristine Brown-Caliger; Joe Cline; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Phil Kaiser; Landon Miller; Chris Morgan; Eric Scheetz; David Shintani; Jill Tolles. Motion carries.

- **2.0 Public Comment -** No public comment given.
- 2.01 Approval of the Minutes from the Meeting of the Education Alliance Board of Directors from March 29, 2021

On motion by David Bianchi and second by David Shintani, Education Alliance Board of Directors approved the March 29, 2021 Meeting Minutes.

Yea/Unanimous- John Ahdunko; Dave Bianchi; Kristine Brown-Caliger; Joe Cline; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Phil Kaiser; Landon Miller; Chris Morgan; Eric Scheetz; David Shintani; Jill Tolles. Motion carries.

2.02 Consideration and Approval of the Slate of Officers for the 2021-22 Education Alliance Board of Directors: Melissa Deadmond – President; Eric Scheetz – Past President; Lauren Garfinkel – Vice President; Landon Miller – Secretary; Chris Morgan – Treasurer; David Bianchi – Member at Large

On motion by Jill Tolles and second by Eric Scheetz, Education Alliance Board of Directors approved the Slate of Officers for the 2021-22 Education Alliance Board of Directors

Yea/Unanimous- John Ahdunko; Dave Bianchi; Kristine Brown-Caliger; Joe Cline; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Phil Kaiser; Landon Miller; Chris Morgan; Eric Scheetz; David Shintani; Jill Tolles. Motion carries.

2.03 Information and Discussion on the structure, programs, and working groups of the Education Alliance for the 2021-2022 School Year, including 2021-11 Meeting Calendars, Mission/Strategic Plan 2021-2024

Kendall Inskip recognized Kathleen Newman (Education Alliance Secretary) and spoke to how pivotal she has been since joining the team.

The Nell J. Redfield Foundation approved a \$310,000 grant for the eighth year in a row for the Redfield Community Outreach Program which is under the umbrella of the Education Alliance.

In June 2022, the annual required Board of Directors meeting will be moved to earlier in the month to ensure all members can attend without conflict of summer vacation plans. Executive Board meetings have been reduced from ten meetings to nine to accommodate this earlier June meeting. Chris Morgan suggested the Board offer hybrid meetings for both in person and virtual moving forward for Board members who are unable to meet in person. P-16 Advocacy Council 2021-22 meetings are to be determined.

2.04 Consideration and Approval of the recommendations of the Special Forces Team charged with exploring an alternative to the 2021 Run for Education in support of Washoe County School District students and schools in collaboration with community partners and the Healing

## through Health initiative intended to generate funding and raise awareness of the need for student physical, nutritional, and social and emotional health support

Chair David Bianchi shared the Special Forces Team recommendation of the launch of the Healing through Health fundraising initiative in lieu of the Run for Education this year, with the idea of a fundraiser event to be held at the new Sparks Water Bar with food and drinks being graciously provided by the owner. The date of the event would be Thursday, August 12 (note this date has been changed to August 26). Tickets would be sold for \$100 each, with sponsorship and fundraising opportunities to raise money from the event.

Chris Morgan spoke positively to both the initiative and the event and emphasized the importance of promoting the tangible benefits of money raised and how it will benefit students within the school district. Mariluz Garcia agreed adding to the need for mental and emotional health/awareness and support of students as they return to school. Eric Scheetz added the budget for the event should be raised from \$1,000 to \$5,000 to ensure proper promotion and execution of the event. John Ahdunko recommended we emphasize the number of students impacted. Lauren Garfinkel added the idea of implementing sponsored posts on social media for event awareness and engagement to drive ticket sales.

## On motion by David Bianchi and second by Eric Scheetz, Education Alliance Board of Directors approved the Healing through Health initiative and fundraiser event as an alternative to the Run for Education.

Yea/Unanimous- John Ahdunko; Dave Bianchi; Kristine Brown-Caliger; Joe Cline; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Phil Kaiser; Landon Miller; Chris Morgan; Eric Scheetz; David Shintani; Jill Tolles. Motion carries.

# 2.05 Discussion and Acceptance of the Education Alliance Financial Report from July 1, 2020 through March 31, 2021

Treasurer Chris Morgan reviewed the Financial Report, adding that the Education Alliance accounts are in "good shape". Education Alliance raised more than \$650,000 for the laptop drive for WCSD students. Our media sponsor, KTVN 2 News, donated \$30,000 in-kind for the 2021 Partner in Education PiE Champion Awards TV special. Chris also discussed the allocations from the overall budget to the Secretary position, with Kendall adding a \$5,000 savings as the Secretary role began later than originally budgeted for in 2020-21. Chris said the next Financial Report will be in November, with the Executive Board reviewing quarterly financial summaries.

Yea/Unanimous- John Ahdunko; Dave Bianchi; Kristine Brown-Caliger; Joe Cline; Mariluz Garcia; Lauren Garfinkel; Kendall Inskip; Phil Kaiser; Landon Miller; Chris Morgan; Eric Scheetz; David Shintani; Jill Tolles. Motion carries.

## 2.06 Recognition of Outgoing Board Members – Natha Anderson and Melissa Burnham

Agenda item removed for this board meeting per 1.03

### 3. CLOSING ITEMS

**3.01 Public Comment-** No public comment given

## 3.02 Announcement of next meeting

The next Board of Directors meeting is scheduled for Monday, August 23th, 4:00 PM at a location and method of meeting to be determined based on the Governor's COVID-19 Response Directives.

### 3.03 Adjourn Meeting

There being no further business, President Eric Scheetz adjourned the meeting at 5:20PM.

Eric Scheetz, President	Date